

## Use of articles

adapted by D.Potter - 20170411

practice based on an internet press release

Complete the text with either a zero article (-), a definite or an indefinite article

1 Amazon's checkout-free physical shop 'can't cope with more than 20 people'  
2  
3 Official opening of Amazon Go store delayed after camera and sensor technology  
4 found wanting in beta testing. Based in Amazon's home town of Seattle, the  
5 store is currently open for employees of [ ] company only.  
6  
7 Amazon's cashier-less grocery shop, dubbed Amazon Go by [ ] company, is going  
8 through some teething problems, according to [ ] Wall Street Journal.  
9 Specifically, [ ] new shop can't handle tracking more than about 20 people at  
10 [ ] same time, and freaks out "if [ ] item has been moved from its specific spot  
11 on [ ] shelf" [ ] paper writes, citing un-named sources.  
12  
13 It's [ ] ignominious start for what was supposed to be [ ] future of [ ] grocery  
14 store. [ ] idea behind Amazon Go is that [ ] highly connected grocery store, with  
15 enough cameras tracking every item and visitor, can operate without tills at  
16 all. Individuals are authenticated through their smartphones and their movement  
17 throughout [ ] shop, and interaction with products, are tracked with [ ] plethora  
18 of cameras.  
19  
20 Unfortunately, [ ] shop has had to delay its official opening. Located in  
21 Amazon's home town of Seattle, [ ] store is currently operating in "beta mode"  
22 to employees of [ ] company only. But [ ] tests revealed that [ ] shop isn't  
23 quite ready: "For now, [ ] technology functions flawlessly only if there are a  
24 small number of customers present, or when their movements are slow," the  
25 Journal reports.  
26  
27 [ ] Amazon Go concept isn't [ ] company's only foray into brick-and-mortar  
28 retailing. Eighteen months ago, it opened its first physical bookshop, and now  
29 plans to expand to up to 400 sites, according to [ ] chief executive of [ ] major  
30 shopping mall chain.  
31  
32 Amazon had not replied to [ ] request for comment at [ ] time of publication.

-- original text --

1 Amazon's checkout-free physical shop 'can't cope with more than 20 people'  
2  
3 Official opening of Amazon Go store delayed after camera and sensor technology  
4 found wanting in beta testing. Based in Amazon's home town of Seattle, the  
5 store is currently open for employees of the company only.  
6  
7 Amazon's cashier-less grocery shop, dubbed Amazon Go by the company, is going  
8 through some teething problems, according to the Wall Street Journal.  
9 Specifically, the new shop can't handle tracking more than about 20 people at  
10 the same time, and freaks out "if an item has been moved from its specific spot  
11 on the shelf" the paper writes, citing un-named sources.  
12  
13 It's an ignominious start for what was supposed to be the future of the grocery  
14 store. The idea behind Amazon Go is that a highly connected grocery store, with  
15 enough cameras tracking every item and visitor, can operate without tills at  
16 all. Individuals are authenticated through their smartphones and their movement  
17 throughout the shop, and interaction with products, are tracked with a plethora  
18 of cameras.  
19  
20 Unfortunately, the shop has had to delay its official opening. Located in

21 Amazon's home town of Seattle, the store is currently operating in "beta mode"  
22 to employees of the company only. But the tests revealed that the shop isn't  
23 quite ready: "For now, the technology functions flawlessly only if there are a  
24 small number of customers present, or when their movements are slow," the  
25 Journal reports.

26

27 The Amazon Go concept isn't the company's only foray into brick-and-mortar  
28 retailing. Eighteen months ago, it opened its first physical bookshop, and now  
29 plans to expand to up to 400 sites, according to the chief executive of a major  
30 shopping mall chain.

31

32 Amazon had not replied to a request for comment at the time of publication.