

# Guide to contemporary Russia, seen by its citizens...

*why stay in Russia?*  
*why is Russia still a developing economy?*

## **cold melting pot**

regional disparities  
crippled professional mobility  
racial intolerance > racism

## **notorious discrepancies**

between government policies & implementation  
reminiscent of double standards

## **tokenism**

farcical social guarantees  
contradictory political will

political theatre  
stages unpopular plays  
smokescreen

## ***political mistrust in system***

suspicion  
technophobia  
cautiousness

money laundering  
bribery  
2 co-existing living standards

## **sales & marketing**

little informed choice  
prevailing word of mouth

*little personal  
investment*

contradictory consumer patterns  
tacky, flashy excentricity  
inclination to nouveaux riches poor taste

employment opportunities  
- networking > genuine skills

certification  
short-sightedness

implementation of KM tools  
non-formalised > formalised  
knowledge

**anachronic  
educational system**

learn by doing  
in a transitional society

**career development  
& personal aspirations**  
determined by  
family's social class