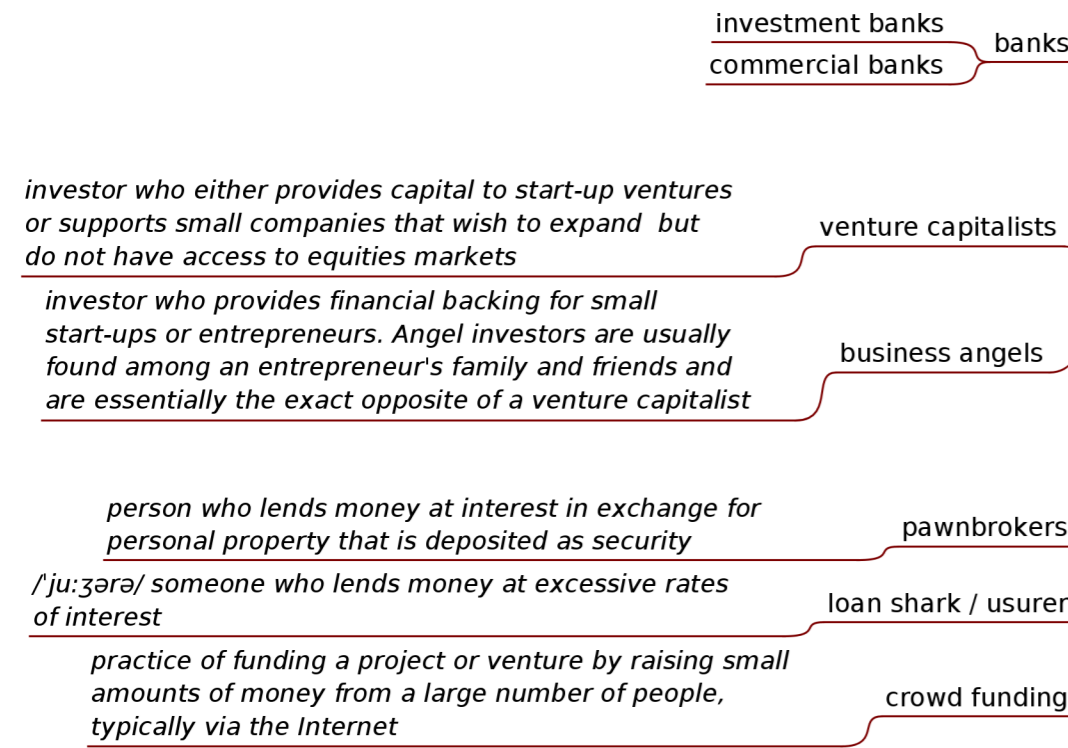


# Raising finance

mindmap by D.Potter  
14.02.2019



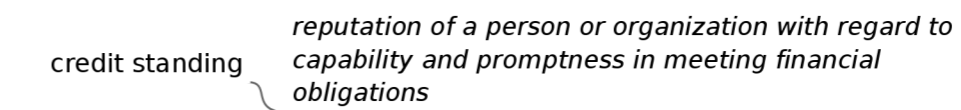
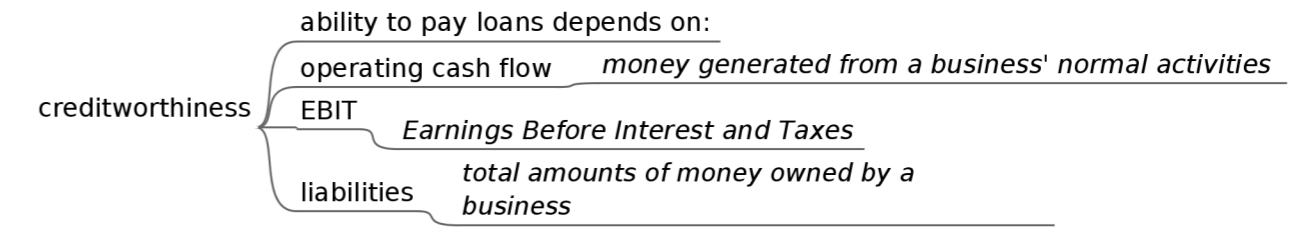
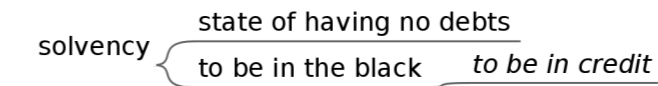
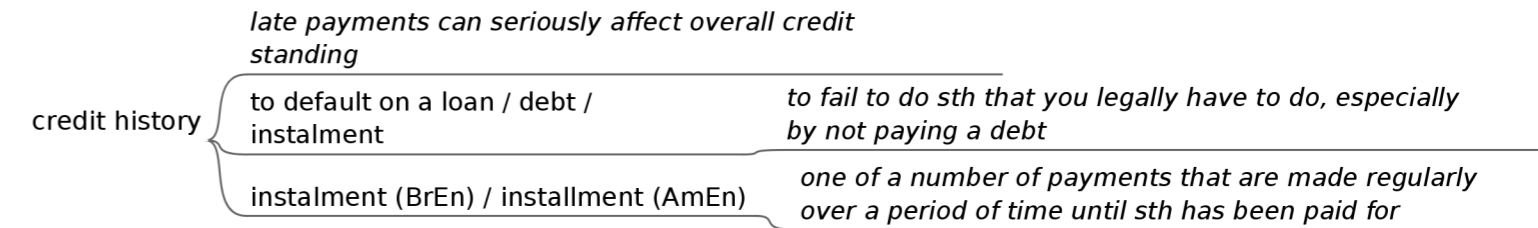
## LENDERS

## RAISING FINANCE

## Money talks...

## BORROWERS

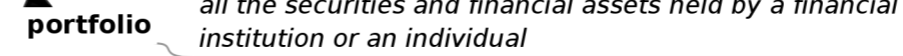
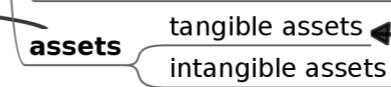
### credit rating / credit standing



### collateral

something of value that secures a loan or other credit

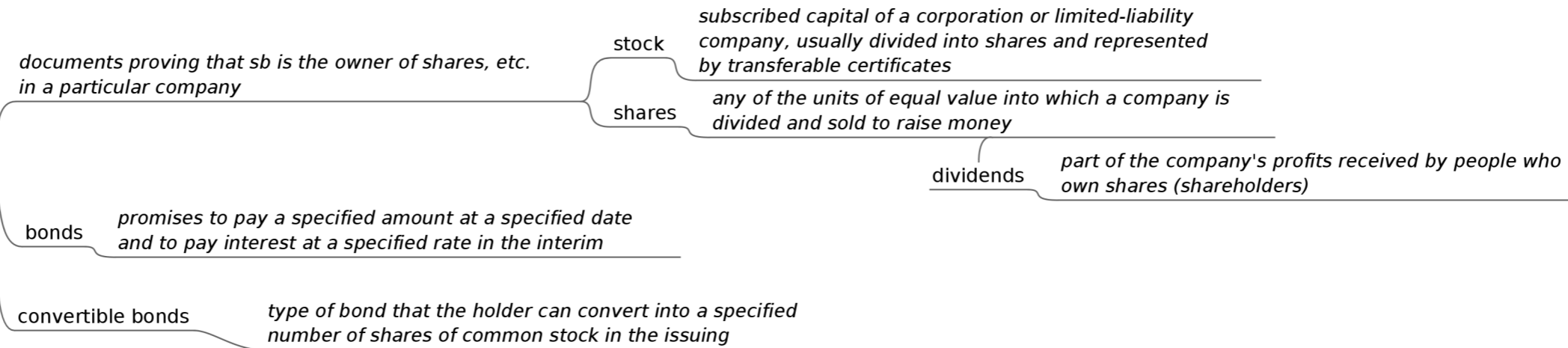
current and future situation  
country and industry ratings



## FINANCIAL INSTRUMENTS

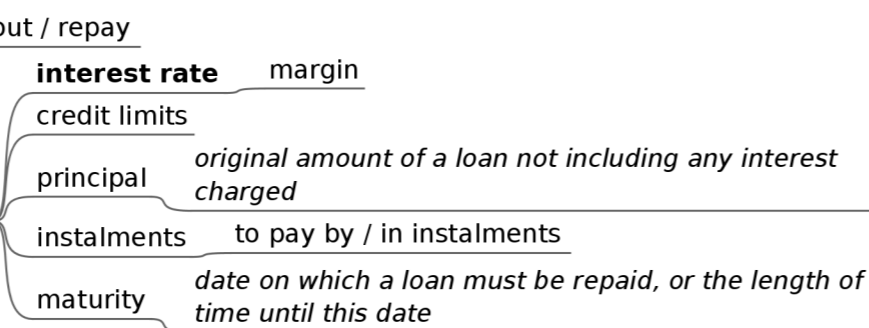
equity capital / share capital

### securities



### loan

#### lending terms



### mortgage

legal agreement by which a bank or similar organization lends you money to buy a house, etc. and legal right to own your house, land, etc. if you do not pay the money back that you have borrowed from the bank to buy the house or land